Bachelor of Communication – Game Design and Animation Major

Portfolio Guidelines

What is a Portfolio?

A portfolio is a collection of works that demonstrate the candidate's creative potential, visual literacy, strengths and areas of interest.

Portfolio materials may include, but not limited to, the following:

- Drawings, paintings or sculptures.
- Photography or collages.
- Films or videos.
- Music composition.
- Science project or software.
- Theatrical or multi-media performance.
- Creative or academic writing.
- Storyboards/Mock-ups of an unfinished film or interactive experience.

Originality

It is extremely important that the portfolio contains original work created by the candidate. If the portfolio contains materials not created by the candidate, such as products from group projects, downloaded digital asset, program code, AI generated content, etc., or if a work is a remake of / homage to another original work, you must clearly state the sources. Plagiarism is considered a serious academic offense and will not be accepted.

Format

- The portfolio should be in Adobe PDF format, with no more than ten A4 size pages.
- File size should be kept under 10 MB.
- Hyperlinks to audio, video and websites are allowed and must be clickable.
- Audio and video contents should be under 5 minutes in total.
- The portfolio should be prepared in English. For writings/contents that are produced in other languages, English translations or subtitles should be supplemented.